



Showdown Displays Europe, s.r.o.

INTEGRATED COMPANY POLICY

We are a company whose long-term business plan is to provide comprehensive visual communication solutions.

As a responsible business partner, we operate an integrated management system in accordance with the standards for quality management (ČSN EN ISO 9001:2016) and environmental management (ČSN EN ISO 14001:2016). Our goal is to deliver high-quality products based on comprehensive and continuously evolving knowledge, thereby fostering lasting trust and development. At the same time, we are committed to protecting the environment—within our company, in our surroundings, and through the environmentally friendly products we offer to our clients.

We have therefore adopted this integrated policy under the motto:

We make your company and its products visible—and we do it with high respect for the environment.

We fulfill this motto by adhering to the following principles:

1. Standard Quality Management System

- a) The company's management fully embraces the provisions of ČSN EN ISO 9001:2016 and applies them throughout the organization. This includes managing the company's context and relationships with external providers, customers, employees, competitors, the regional public, and the state, while addressing the risks inherent in these relationships.
- b) Quality management, based on process management, is an integral part of overall company management.
- c) We ensure the production of safe products in compliance with applicable legislation.
- d) We apply the principle of continuous improvement in our management system.



2. Improving the Quality of Our Orders

- a) Our primary goal is to meet the expressed and anticipated needs of our customers—both current and future.
- b) Quality of delivery encompasses not only the technical quality and safety of our products but also adherence to agreed delivery conditions and the quality of accompanying documentation.

3. Interaction with Suppliers and Partners

- a) We carefully select our business partners, giving preference to those with an established and certified (or otherwise verified) quality management system.
- b) We rigorously verify the quality of incoming deliveries and require supporting documentation (e.g., certificates, declarations of conformity).

4. Employee Engagement in Achieving Quality

- a) Our greatest asset is our qualified and reliable employees.
- b) All employees have clearly defined responsibilities. They treat each other as internal customers and suppliers and are encouraged to contribute to the company's continuous development through their suggestions.

5. Responsible Environmental Practices

- a) We install only technologies with minimal environmental impact in line with our production program.
- b) We select materials for our products with environmental protection in mind.
- c) We continuously seek ways to reduce energy consumption.
- d) We consistently sort our waste and dispose of it through reputable companies.
- e) Through ongoing risk and pollution prevention, we minimize the likelihood of unexpected environmental consequences.
- f) We monitor our environmental performance and track trends across its various components.

6. Environmental Communication

a) We communicate our environmental policy to all employees and relevant stakeholders in an appropriate manner.

b) We maintain detailed documentation on environmental matters (EMS).

c) We train and guide our employees to act responsibly toward the environment, ensuring they understand, support, and implement our environmental policy.

d) We require our contractors to respect and adhere to our environmental policy.

This Integrated Company Policy represents the management's commitment to upholding the principles of quality and environmental protection as outlined in the above standards. The company also commits to full compliance with the legislation of the Czech Republic, applicable EU regulations, and other relevant standards and customer requirements.

This policy serves as the foundation for setting objectives and target values. All employees are regularly familiarized with it and are responsible for its implementation.

This Integrated Company Policy is adopted for an indefinite period. It may be reviewed for relevance and effectiveness at any time and for any reason, but at least once annually during the management system review.

In Přestanov, 1 April 2025

A handwritten signature in blue ink, appearing to read "Trágerová", written over a horizontal line.

Pavlína Trágerová
Management Representative for IMS

A handwritten signature in blue ink, appearing to read "Zajíček", written over a horizontal line.

Vít Zajíček
President Showdown Displays Europe